

MALINS PICTURE PERFECT PETS

The Pet Photographers of Lancaster since 1991!

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Photo Fundraiser Events for Animal Rescues

How the Fundraisers Work:

We offer two programs for pet portrait fundraisers:

Program 1.) Stand-alone Pet Portrait Day (or weekend, depending on response):

- Reserved, 20-minute appointment time
- Customer chooses backdrop color, poses, props
- 8-10 pictures taken
- Customer returns within 2 weeks for reserved 20-minute proof-viewing time.
- 6 print sizes and over 50 photo products available (See product list)
- Cost per appointment is \$30.00, which includes an 8 x10 print and a \$5.00 donation to your group
- Prints delivered to your central location

Program 2.) Drop-In Souvenir Photo Day:

- Can be part of a pet fair, or a stand-alone event.
- Can be pets with Santa Claus during fall/Christmas season
- Customers drop in throughout the day/ event--no appointment necessary
- 3-4 photos (Not Polaroids!) taken with pet in special scene (or with Santa)
- Finished photo w/ decorative border is mailed to customer within 2 weeks of event
- Cost is \$12.00 per photo, 2 for \$20.00; \$4.00 goes to your group for first photo, \$5.00 for second one

We process the images immediately after the event, select the best pose for each customer from the 3-4 we took, print it w/ a decorative border, put on the appropriate postage and mail them directly to the customer in the envelope they addressed at the time of the photo shoot.. No additional fuss for you!

If you would like to provide us with copies of a brief thank you note with the name, address & phone of your organization and any other information, (1/2 sheet of paper or less) we will mail it to the customer with their photo.

We need 45 minutes to set up and 30 minutes to pack up at the end of the day.

- We take several pictures so that we get the very best pose for each customer.
- Within reason, more than one pet or person can also get in the same picture without any additional expense.
- Customers may choose at the photo time to order more than one image--usually of a different pose.
- When we do a Santa Claus & Pets photo fund raiser, sets of Christmas cards are available.
- Because it is not Polaroid film, we can also make inexpensive reprints and enlargements.

You Provide:

- An indoor location 12 feet square (Minimum) with electric outlet
- Any promotion you'd like to do for your charity--coupon to be used that day, dog treats, flyer, etc.
- Volunteer(s) to help pet owners sign up for the event
- [Santa suit, Christmas tree, bench for Santa to sit on, Volunteer to be Santa! (for Santa photo events only!)]

The Photographers Provide:

- Backdrop and backdrop stands
- Lighting equipment and extension cords
- Sandbags to weigh things down
- Cameras & 20 years experience
- Special theme background (See sample photo enclosed)
- Postage for souvenir & Santa card
- Sign up sheets to be filled out on the photo day
- Posters and this letter to advertise the event

QUESTIONS? PLEASE DON'T HESITATE TO CALL 717-397-2254 ... HOPE TO SEE YOU SOON!



